

|                                |
|--------------------------------|
| Date Mailed<br>August 24, 1999 |
|--------------------------------|

BEFORE THE  
  
PUBLIC SERVICE COMMISSION OF WISCONSIN

Administration of the Mechanics of Price Regulation Pertaining to  
Wisconsin Bell, Inc. d/b/a Ameritech Wisconsin, on its September 1, 1999,  
Anniversary Date

6720-TI-159

**NOTICE OF PROCEEDING  
AND  
INVESTIGATION AND ASSESSMENT OF COSTS**

**THIS IS A PROCEEDING TO** determine the amount that Wisconsin Bell, Inc. d/b/a Ameritech Wisconsin (Ameritech Wisconsin), may increase, or must decrease, its price regulated rates pursuant to Wis. Stat. § 196.196(1)(c) and Wis. Admin. Code § PSC 163.04(1). Services currently subject to price regulation are basic local exchange service, and standard business access lines and usage by small business with no more than three access lines. This proceeding will also set new company-specific benchmarks for service quality to administer the mechanisms of price regulation pertaining to Ameritech Wisconsin's year 2000 anniversary date. In addition, this proceeding will set new company-specific benchmarks for infrastructure investment and contributions to the Wisconsin Advanced Telecommunications Foundation, and make any other determinations, as necessary, to administer the mechanisms of price regulation pertaining to Ameritech Wisconsin's year 2000 and 2001 anniversary dates. The mechanisms include the annual percentage change in the Gross Domestic Product Price Index (GDPPI), a productivity offset to the change in the GDPPI, an increase in the productivity offset for inadequate service or insufficient investment, and a decrease in the productivity offset to encourage infrastructure investment.

In docket 05-TI-248, the Commission will establish industry-wide standards for service quality to be used in calculating any increase to the productivity offset, pursuant to Wis. Stat. § 196.196(1)(c), for year 2000 and 2001 price regulation filings for each price regulated telecommunications utility.

Pursuant to Wis. Adm. Code § PSC 163.04(1), on September 1, 1999, Ameritech Wisconsin shall file certain information with the Commission for it to determine the amount the utility may increase or shall decrease its rates. Pursuant to Wis. Adm. Code § PSC 163.04(8)(a), the Commission shall issue an order no later than 30 days after the utility's anniversary date authorizing the amount the utility may increase its rates or mandating the amount it shall reduce them.

**NOTICE IS GIVEN** that the Commission considers it necessary, in order to carry out its duties, to investigate all books, accounts, practices, and activities of the applicant. The expenses incurred or to be incurred by the Commission which are reasonably attributable to such an investigation will be assessed against and collected from the Ameritech Wisconsin in accordance with the provisions of Wis. Stat. § 196.85 and Wis. Admin. Code ch. PSC 5.

The Commission does not discriminate on the basis of disability in the provision of programs, services, or employment. Any person with a disability who needs accommodations to participate in this proceeding or who needs to obtain this document in a different format should contact the case coordinator listed below.

Questions regarding this matter may be directed to case coordinator Thomas J. Ferris at (608) 266-1124.

Dated at Madison, Wisconsin, \_\_\_\_\_

By the Commission:

---

Lynda L. Dorr  
Secretary to the Commission

LLD:TJF:reb:g:\notice\pending\6720-TI-159.doc